



### **Podcast Guest Appearance Information for Life Repurposed with Michelle Rayburn**

Thank you for your interest in joining me on my podcast! If you haven't already checked it out, you'll find the episodes of *Life Repurposed* listed on my host, Substack: <https://michellerayburn.substack.com/s/life-repurposed-podcast>

*Life Repurposed* releases on Wednesdays. The show is over 200 episodes and counting and appears on most listening platforms.

#### **Audience:**

Life Repurposed helps mid-life women on their quest for inspiration, practical guidance, and a renewed purpose as they navigate the evolving chapters of life—including unexpected questions about faith they thought were settled by now. I bring together resilient mid-life explorers who approach their past, present, and future armed with a sense of humor and a willingness to find hope in the "trashy stuff" of life. Laughter and faith are our trusted companions on the path to discovering life's unexpected treasures in the struggles.

#### **Format:**

We talk about your story and a challenge or problem you have faced and how you found a solution or grew from the challenge and where God showed up in your pain. I encourage guests to share a resource, such as a book, download, or podcast, that you

have found helpful in your own journey. This can be your book own book or podcast too. But let's work it in naturally so it doesn't feel spammy.

Each interview episode is around 30–45 minutes long. We'll chat for a bit before I hit record. I edit episodes, so no pressure! I'll edit out the oopsies.

### **Tips to Make Our Conversation Great**

#1: The *Life Repurposed* audience is best served when you share specific stories about your experience with what God has done in your life. Try to think of stories that show how you learned something about God, yourself, or others as you processed through a challenge in your life.

#2: I'll spend the first part of our conversation talking about the struggle, and then move into the part where we talk about the solution. Specifically, I like to know how you found resolution, what you saw God do, and how it changed you.

#3: Remember, it's a conversation with a listener at the table with us. We're focused on blessing them.

#4: I like to vet the resource ahead of time. I do share many self-published books, but they must be professionally edited and produced.

### **Logistics**

Our conversation will take place on Zoom and I will record the audio. If you don't have fantastic internet speed, it's best to just do the chat without video. But you have great speed, we can chat via video too. I only produce the audio portion.

Our audio quality will be best if you have an external microphone to pick up your voice and separate headphones or earbuds to hear our conversation. When people talk into their computer mic while also listening on the speakers, it can sound like you're in an echo chamber. (You can set up Zoom to have input and output that is different from the computer default.)

Audio options that work well:

- High-quality ear buds that have a microphone built in.
- A computer microphone or web camera microphone for speaking, combined with earbuds for listening.
- A headset with a microphone.
- An external USB microphone for speaking, with earbuds or headphones for listening.

## Planning

I use Calendly to schedule a Zoom call with me. You'll receive a confirmation email with the Zoom details, plus several reminders via email before our call, each containing the link for Zoom.

## Sample Questions

Generally, the conversation flows from an initial introduction. I like to let the conversation flow as if we were sitting down and chatting over coffee. Please don't write out answers or rehearse responses. This gives you a feel for something like what I *might* ask.

- Describe a challenge that helped you learn to trust God more deeply.
- On this show I talk about how God can turn our difficulties into opportunities. What difficulty have you come through?
- I talk about how we can find beauty in the brokenness. When have you felt the most broken?
- When in life have you felt most alone?
- Describe a time when God seemed distant or far away.
- Describe a time when you questioned God or wondered if God would come through for you.
- When did you first see some hope in the midst of your struggle?
  - What did you learn as you came through it?
  - What about your story points people to God?
  - How did you see a change in your situation that would cause people to say only God could bring about something like that?
- What before and after story are you most excited about in your life?
- What is God doing in your life now?
- How have you changed the most from who you were 5, 10, 15 years ago?
  
- Tell us about your latest book.
- Tell us about your podcast.
- Do you have any free downloads or resources that my audience can get?

## For the call

Please [fill out the release form](#). This indicates that I have your permission to record our conversation on audio and to release it on my channel.

When you dial in, I'll talk for a few minutes about our plan, but I don't practice questions or send them to you in advance. (I can always edit something out if I need to.)

## **Post-Interview**

- I'll wrap up the call with you after we say goodbye to the audience.
- I'll let you know when our interview will be scheduled. And then it goes live, I'll send you a link to the post for the show. Feel free to share as widely as you would like. I will tag you in my social media posts.
- A link to the show notes will go out to my mailing list when the episode becomes live.

## **Contact**

Thank you for sharing your great story with my audience!

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Mobile phone: 715-382-6030

Website: [www.michellerayburn.com](http://www.michellerayburn.com)

If you have trouble connecting, either email me at the address above, or text me.

I'm looking forward to our chat!

Michelle